

The Cortera Industry Monitors are the most intuitive measures of key purchase, payment and financial trends across major industries. Industry Monitors are created from data on over 10 million companies and over \$1 trillion in business-to-business transactions.

## 1 PAYMENTS

DBT = **7.7** days late

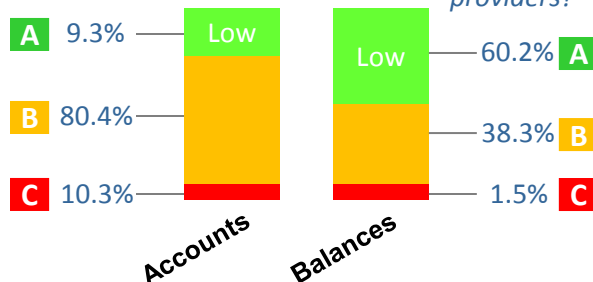
How **FAST** companies are paying Apparel & Outdoor providers

DBT = **5.4** days late

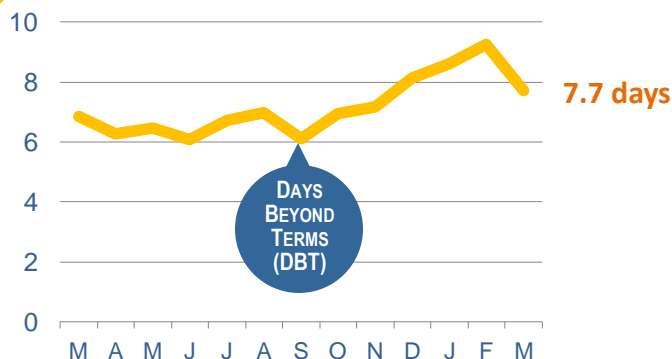
How fast those companies are **PAYING OTHER PROVIDERS**

## 2 RISK RATINGS

How risky are customers of Apparel & Outdoor providers?



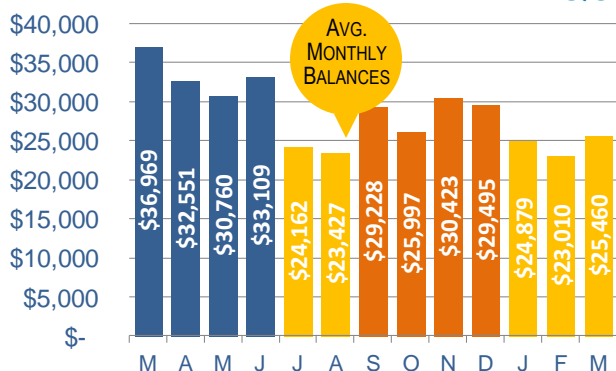
## 3 PAYMENT BEHAVIOR TRENDS



## 4 INDUSTRY RANKINGS

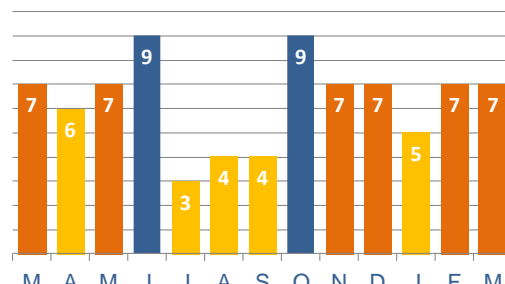
Industry	DBT
Food & Beverage	4.7
Manufacturing Materials	5.0
Industrial Supply	6.6
Transportation	7.6
<b>Apparel &amp; Outdoor</b>	<b>7.7</b>
Building Supply	8.1
Construction	13.1

## 5 CUSTOMER SPENDING TRENDS

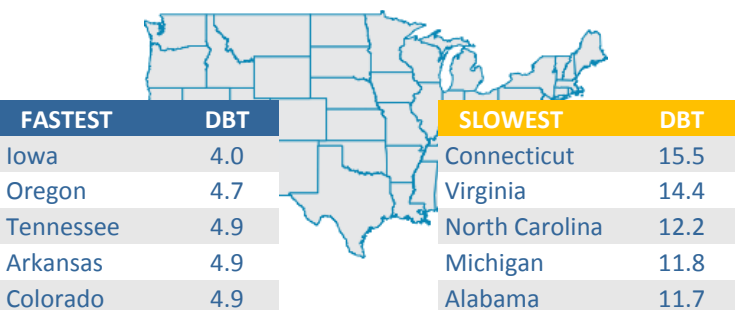


## 6 BANKRUPTCIES

**19** Apparel & Outdoor customers have filed bankruptcy in 2014



## 7 GEOGRAPHY MATTERS



## 8 PAYMENTS BY BALANCE SIZE

Companies pay key suppliers **faster** than others

Monthly Balance	DBT
\$7,600+	7.5 days
\$2,400 - \$7,600	12.2 days
\$800 - \$2,400	14.1 days
\$250 - \$800	17.1 days
<\$250	21.9 days

Don't just monitor your industry. Monitor all of your customers, see insightful trends and get alerts to changes that could negatively impact your revenue. [Click here](#) to learn more or call (877) 340-9123.