CORTERA

APPAREL & OUTDOOR INDUSTRY MONITOR

August 2018

The Cortera Industry Monitors are the most intuitive measures of key purchase, payment and financial trends across major industries. Industry Monitors are created from data on over 10 million companies and over $1.2 trillion in annual business-to-business transactions.

1 PAYMENTS

DBT= **6.2** days late

How FAST companies are paying Apparel & Outdoor providers

DBT= **5.8** days late

How fast those companies are PAYING OTHER PROVIDERS

2 RISK SCORES

How risky are customers of Apparel & Outdoor providers?

	Avg. Score	
Manufacturing Materials	699	-1
Building Supply	679	-2
Apparel & Outdoor	*666*	*-1*
Construction	665	-1
Transportation	645	-2
Industrial Supply	642	-1
Food & Beverage	636	+1

More Risk

3 PAYMENT BEHAVIOR TRENDS

4 INDUSTRY PAYMENT RANKINGS

Industry	DBT	
Manufacturing Materials	4.0	+0.0
Food & Beverage	5.7	+0.0
Apparel & Outdoor	*6.2*	*+0.3*
Building Supply	8.2	+0.1
Transportation	9.3	+0.1
Industrial Supply	10.0	+0.1
Construction	14.6	+1.0

Slower Payment

5 CUSTOMER SPENDING TRENDS

6 BANKRUPTCIES

21 Apparel & Outdoor customers have filed bankruptcy in 2018

7 GEOGRAPHY MATTERS

FASTEST	DBT
Montana	0.5
North Dakota	2.4
New Hampshire	3.0
District of Columbia	3.0
Wyoming	3.3

SLOWEST	DBT
Utah	25.9
Nevada	12.6
Pennsylvania	10.6
Rhode Island	10.2
Idaho	10.2

8 PAYMENTS BY BALANCE SIZE

Companies pay key suppliers faster than others

Monthly Balance	DBT
$9,500+	6.1 days
$3,100 - $9,500	7.6 days
$1,100 - $3,100	8.0 days
$300 - $1,100	8.5 days
<$300	11.8 days

Don't just monitor your industry. Monitor all of your customers, see insightful trends and get alerts to changes that could negatively impact your revenue. Click here to learn more or call (877) 340-9123.