

An aerial night view of a dense city skyline, likely New York City, with numerous skyscrapers illuminated by city lights. The buildings are packed closely together, and the lights create a vibrant, glowing effect against the dark sky.

FINANCIAL SERVICES

Discover the Unexpected

Identify the most profitable targets for client acquisition, pre-qualify to expedite response times, monitor growth and risk.

As commercial banks innovate and alternative lenders enter the market, gaining market share and knowing what will be profitable can be a challenge.

Industry Challenges:

- Acquiring new, profitable customers to grow revenue
- Balancing risk and opportunity to compete
- Mitigating operational risk from credit disruptions
- Achieving efficient cost per acquisition

Cortera® Capabilities:

- Find new acquisition targets through unique data and scores
- Identify companies best poised for growth and response
- Use predictive financial health indicators to balance options
- Prequalify credit risk to increase turnaround times
- Benefit from risk scores for faster, confident decision-making
- Access more information on private companies
- Append data attributes in minutes for deeper analysis
- Manage risk with daily monitoring and preemptive alerts
- Monitor accounts for upsell strategies

Gain a competitive advantage in client acquisition with Cortera, the fastest growing commercial credit network.

Contact us for a demo!