CORTERA

APPAREL & OUTDOOR INDUSTRY MONITOR

October 2018

The Cortera Industry Monitors are the most intuitive measures of key purchase, payment and financial trends across major industries. Industry Monitors are created from data on over 10 million companies and over $1.2 trillion in annual business-to-business transactions.

1 PAYMENTS

DBT= **6.2** days late

How FAST companies are paying Apparel & Outdoor providers

DBT= **5.8** days late

How fast those companies are PAYING OTHER PROVIDERS

2 RISK SCORES

How risky are customers of Apparel & Outdoor providers?

	Avg. Score	
Manufacturing Materials	701	-1
Building Supply	678	-4
Apparel & Outdoor	*666*	*-1*
Construction	662	-3
Transportation	647	-1
Industrial Supply	642	-1
Food & Beverage	637	-

More Risk

3 PAYMENT BEHAVIOR TRENDS

4 INDUSTRY PAYMENT RANKINGS

Industry	DBT	
Manufacturing Materials	5.1	+0.8
Food & Beverage	5.5	-0.5
Apparel & Outdoor	*6.2*	*-0.6*
Transportation	8.7	+0.9
Building Supply	9.3	+1.1
Industrial Supply	10.1	+0.2
Construction	16.4	+1.8

Slower Payment

5 CUSTOMER SPENDING TRENDS

6 BANKRUPTCIES

29 Apparel & Outdoor customers have filed bankruptcy in 2018

7 GEOGRAPHY MATTERS

FASTEST	DBT
Montana	0.6
Vermont	2.3
New Hampshire	2.5
Oklahoma	3.1
North Carolina	3.4

SLOWEST	DBT
Delaware	12.1
Rhode Island	10.7
Pennsylvania	10.6
Idaho	10.0
New York	9.3

8 PAYMENTS BY BALANCE SIZE

Companies pay key suppliers faster than others

Monthly Balance	DBT
$10,200+	6.1 days
$3,300 - $10,200	8.0 days
$1,200 - $3,300	8.6 days
$300 - $1,200	8.2 days
<$300	12.6 days

Don't just monitor your industry. Monitor all of your customers, see insightful trends and get alerts to changes that could negatively impact your revenue. Click here to learn more or call (877) 340-9123.